

Sponsorship Opportunities

(561) 449.2484 x3 | info@ntla.org

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ntlaconference.com

The **Value** of Sponsoring at the NTLA Annual Conference







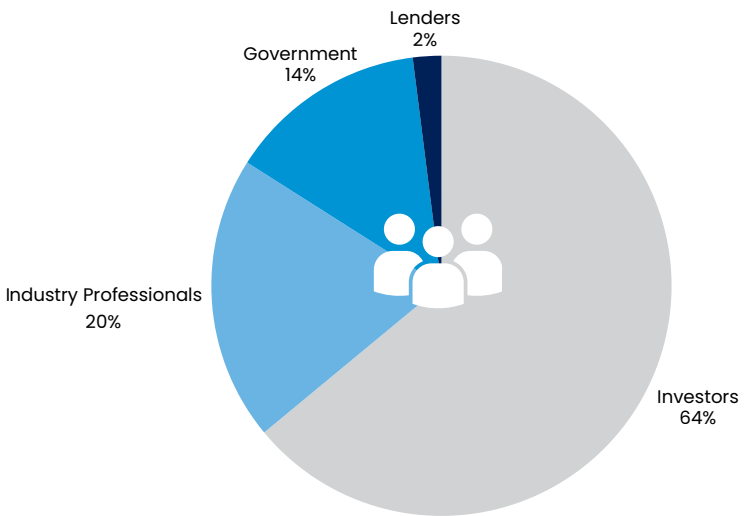
Targeted Exposure to Key Decision-Makers
Gain direct visibility with registered tax or deed investors and every U.S. Tax Collector or Treasurer. Engage decision-makers who influence purchasing and business partnerships.

Pre-Conference Marketing Reach
Promote your brand through print and digital materials sent to thousands of investors, professionals, and government officials before the event. Build awareness and generate leads early.

Unmatched Networking Opportunities
Connect with industry leaders, investors, and officials through exclusive events and exhibit floor interactions. Build valuable partnerships for long-term growth.

Position Your Brand as a Thought Leader
Showcase your expertise through speaking opportunities and panel discussions. Build trust and position your brand as an authority in the tax lien industry.

Conference Marketing:
Every Tax Investor in America + Tax Collector in America



Who Attends:

- Investors (Tax Liens and Tax Deeds)
- Lenders
- Servicers
- Attorneys
- Tech Firms (software and data providers)
- Tax Collectors and Treasurers
- Tax Auction Vendors
- Tax Title Services
- Real Estate Developers
- Realtors

As the only nonprofit professional trade association for the tax sale industry in America, the National Tax Lien Association (NTLA) **relies on the financial support of likeminded partners** who share our vision to promote tax sales as a solution to fund public services, fortify neighborhoods, safeguard vulnerable property owners, and mitigate the adverse effects of vacancy and abandonment on residents.

How does your **support** help the tax sale industry?



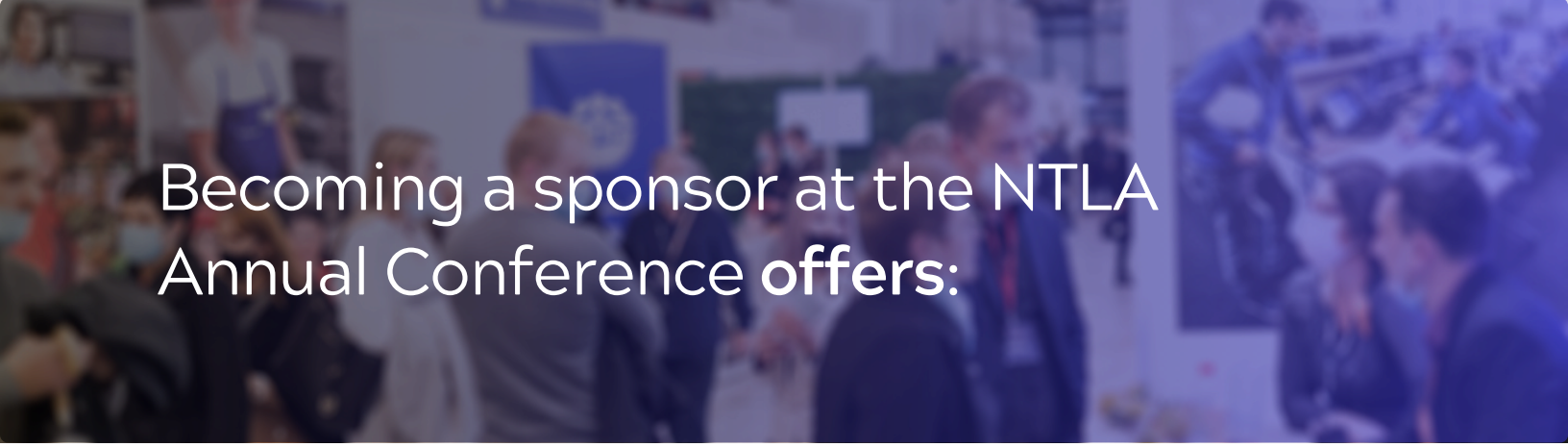
Lead impactful change in tax sale policy, practice, and process.

Develop meaningful relationships and lasting networks.

Empower policymakers and government leaders with the knowledge to build stronger communities.

Will you **partner to help** us promote tax sale as a secure and reliable tool to bridge the gap in government budgets to they can fund essential community services?





Becoming a sponsor at the NTLA Annual Conference **offers:**

Video Feature

Showcase your brand's story and offerings with a featured video.

Press Release

Announce your partnership and latest developments through a dedicated press release.

Dedicated Social Media

Tap into our social media platforms to reach a broader audience and engage with potential clients.

Website Publicity

Benefit from prominent placement on our website, directing traffic to your business.

Special Email Promotion

Leverage our email marketing campaigns to directly connect with your target market.

Exhibit Booth

Exhibit hall is placed for maximum exposure on all 3 days of the event, providing your company with optimal exposure to 200+ attendees.

*Depends on sponsorship level chosen

Sponsorship Opportunities

BENEFITS BY SPONSORSHIP LEVELS	ELITE $12,500	PREMIUM $10,500	ASSOCIATE $7,500	AFFILIATE $5,000
	OPENING NIGHT RECEPTION (1)	LUNCHEON (1) HAPPY HOUR (1)	BREAKFAST (2)	
	✓ Includes a Sponsored Event with Recognition			
Listing in pre-event digital marketing campaigns (web, social, email)	✓	✓	✓	✓
Sponsor recognition in NTLA newsletter	✓	✓	✓	✓
Premium sponsor recognition on NTLA website through 5/31	✓	✓	✓	✓
Conference-wide signage	✓	✓	✓	✓
Logo placement on sponsorship slides during conference	✓	✓	✓	✓
Sponsor ribbon attached to name badge	✓	✓	✓	✓
Promo item placed in conference tote bag (you supply)	✓	✓	✓	
Conference attendee list	✓	✓	✓	✓
Complimentary conference registration	4	3	2	1
Complimentary exhibit booth	✓	✓	✓	✓
Sponsored event welcome remarks	✓	✓	✓	
Attendee giveaway prize	✓	✓	✓	✓
Full color ad in conference program	Full Page	Half Page		
Exclusive **pre-event digital marketing campaign sponsorship recognition**	✓			
Mention in National press release and any media coverage	✓	✓		
Banner ad on NTLA website and Online Community	✓	✓		
Push notification to attendees in conference Mobile App	✓	✓		

Sponsorship Opportunities

The NTLA Annual Conference is the largest of it's kind and offers infinite opportunities to place your company **in-front of the industries top decision makers**. Take a look at the various sponsorship levels below and decide which option is the best fit for your company.

ELITE Sponsor

$12,500 — 1 available

As the Elite Sponsor, you are endorsing one of the conference's most highly attended events, putting your company in the spotlight for unparalleled visibility–the opening night reception.

✓ **Includes a Sponsored Event with Recognition**

- (4) Conference Registrations
- Exhibit or Booth Space & Table (1 - 6ẋ 8 ʹspace w/ table & 2 chairs)
- Full-page ad in conference program
- Sponsored event (opening reception) welcome remarks
- 5-slide PowerPoint shared with attendees
- Co-branded national press release
- Logo and digital ad and article in NTLA Newsletter
- Full conference attendee list
- Listing and Video Feature in pre-event digital marketing campaigns (web, social, email)
- Sponsor recognition in NTLA websites through 5/31
- Promo item in conference tote bag
- Conference-wide signage

PREMIUM Sponsor

$10,500 — 2 available

The exclusive Premium Sponsorship will highlight your company at the signature conference luncheon and expose your brand to the entire NTLA audience.

✓ **Includes a Sponsored Event with Recognition**

- (3) Conference Registration
- Luncheon or Happy Hour Sponsor
- Exhibit or Booth Space & Table (1 - 6ẋ 8 ʹspace w/ table & 2 chairs)
- Half-page ad in conference program
- Sponsored event (luncheon) welcome remarks
- 3-slide PowerPoint shared with attendees
- Logo and digital ad and article in NTLA Newsletter
- Full conference attendee list
- Listing in and Video Feature pre-event digital marketing campaigns (web, social, email)
- Sponsor recognition in NTLA websites through 5/31
- Promo item in conference tote bag
- Conference-wide signage

Sponsorship Opportunities

ASSOCIATE Sponsor

$7,500 — 2 available

Make your mark during the most important meal of the day–breakfast.

✓ **Includes a Sponsored Event with Recognition**

- (2) Conference Registration
- Breakfast Sponsor
- Exhibit or Booth Space & Table (1 - 6′ x 8′ space w/ table & 2 chairs)
- Sponsored event (breakfast) welcome remarks
- 3-slide PowerPoint shared with attendees
- Logo and digital ad in NTLA Newsletter
- Promo item in conference tote bag
- Full conference attendee list
- Listing and Video Feature in pre-event digital marketing campaigns (web, social, email)
- Sponsor recognition in NTLA websites through 5/31
- Conference-wide signage

AFFILIATE Sponsor

$5,000 — 5 available

If you're looking for just the right exposure this is the right sponsorship for you.

- (1) Conference Registration
- Exhibit or Booth Space & Table (1 - 6′ x 8′ space w/ table & 2 chairs)
- 1-slide PowerPoint shared with attendees
- Logo in NTLA Newsletter
- Full conference attendee list
- Sponsor recognition in NTLA websites through 5/31
- Conference-wide signage

EXHIBITOR Booth

$3,500 — 10 available

Traffic will be flowing constantly all 3 days of the event, providing your company with optimal exposure to 200+ attendees.

- Exhibit or Booth Space & Table (1 - 6′ x 8′ space w/ table & 2 chairs)
- Listing in pre-event digital marketing campaigns (web, social, email)
- Logo on NTLA website through 5/31
- Event registration ticket at 50% off standard rate at time of payment (member and non-member rate varies) **One registration ticket is required with exhibitor booth purchase*

Exhibit Hall

Experience waterfront luxury at **W Fort Lauderdale**, one of South Florida's premier event destinations. Our conference will take place in the hotel's expansive open-concept prefunction space, **offering exhibitors exceptional visibility and steady foot traffic throughout networking meals and breaks.** With modern oceanfront studios, flexible indoor and outdoor venues, the W delivers a vibrant setting that enhances every interaction. Located along 315 feet of pristine coastline and just minutes from Las Olas Boulevard, it's the **perfect backdrop for high-impact engagement and connection.**

General Sessions - Great Room



Exhibit Hall - Prefunction



Breakout Sessions - Studios



Receptions - Terrace



Exhibit Hall Hours

MON 3/8 — 12:00pm
Setup
MON 3/8 — 1:30 - 3:30pm
Hall Open to Attendees
TUE 3/9 — 8:00am - 5:00pm
Hall Open to Attendees
WED 3/10 — 8:00am - 12:30pm
Hall Open to Attendees
WED 3/10 — 12:30pm
Breakdown

17
EDUCATIONAL BREAKOUT SESSIONS

12
HOURS OF SCHEDULED NETWORKING



SCAN FOR AGENDA



National Tax Lien Association

"Investing in America's Communities"™

FT LAUDERDALE | **MAR 8-10**

Becoming an NTLA Sponsor is a game-changer.

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