

Sponsorship & Exhibitor Prospectus

LEARN MORE

ntlaconference.com



OCT 23-24

Join us in Savannah for 2-days of powerful talks and engaging discussions on the latest trends, challenges, and opportunities in the industry.

Showcase your brand to a captivated audience of industry professionals at the nation's largest conference dedicated to the tax sale industry. This **2-day conference** is filled with scheduled networking events where your company will shine as you stand out among the rest, leaving an indelible mark on your target audience.

Location : JW Marriott Savannah Plant Riverside District 400 West River Street, Savannah, GA 31401

 150^+ attendees



- Tax lien and tax deed investors
- Lenders
- Fund managers
- Accounting and consulting service providers
- Tax lien servicers
- Tax foreclosure attorneys

50,000+ targeted contact database 5,000+ unique monthly website visitors

- Local government officials
- Software and data providers
- Auction vendors
- Title services
- Real estate professionals
- Real estate service providers

NTLA Conferences features a unique exhibit area where **booths are placed at the center of all the action.** Traffic will be flowing constantly all days of the event, providing your company with optimal exposure to attendees.



When you become a sponsor with NTLA, you're not just partnering for a conference – you're embarking on a journey to **unlock exclusive marketing and lead generation opportunities that are tailored to your business needs**.



Press Release

Announce your partnership and latest developments through a dedicated press release.



Dedicated Social Media

Tap into our social media platforms to reach a broader audience and engage with potential clients.



Website Publicity

Benefit from prominent placement on our website, directing traffic to your business.



Special Email Promotion

Leverage our email marketing campaigns to directly connect with your target market.

*Depends on sponsorship level chosen

Sponsorship & Exhibitor *Prospectus*

LEARN MORE

ntlaconference.com

BENEFITS BY SPONSORSHIP LEVELS	PLATINUM \$7,50	GOLD \$5,000	SILVER \$3,500	BRONZE \$1,500
	OF WING NIGHT BECEPTION (1)	LUNCHEON (1) SERVICE PROJECT (1)	BREA CAST (1) NO WORKING BREAK (3) FOTE BAGS (1)	BRONZE \$1,500
Listing in pre-event digital marketing campaigns (web, social, email)	\checkmark	\checkmark	\checkmark	\checkmark
Sponsor recognition in NTLA newsletters (2)	\checkmark	\checkmark	\checkmark	\checkmark
Premium sponsor recognition on NTLA website through 12/31	\checkmark	\checkmark	\checkmark	\checkmark
Conference-wide signage	\checkmark	\checkmark	\checkmark	\checkmark
Logo placement on sponsorship slides during conference	\checkmark	\checkmark	\checkmark	\checkmark
Sponsor ribbon attached to name badge	\checkmark	\checkmark	\checkmark	\checkmark
Promo item placed in conference tote bag	\checkmark	\checkmark	\checkmark	\checkmark
Conference attendee list	\checkmark	\checkmark	\checkmark	\checkmark
Complimentary conference registration	2	1	1	
Complimentary exhibit booth	\checkmark	\checkmark	\checkmark	
Sponsored event welcome remarks	\checkmark	\checkmark		
Attendee giveaway prize	\checkmark	\checkmark	\checkmark	\checkmark
Full color ad in conference program	Full Page	Half Page		
<u>Exclusive</u> pre-event digital marketing campaign sponsorship recognition	\checkmark			
Mention in National press release and any media coverage	\checkmark	×*		
Banner ad on NTLA and Online Community	\checkmark	\checkmark		
Push notification in conference Mobile App	\checkmark	\checkmark		

 $\star {\sf Mention}$ in national press release only for Service Project sponsorship

Sponsorship & Exhibitor *Prospectus*

LEARN MORE

ntlaconference.com