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&
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LIBERTY, LAND & LEGACY

— 250 YEARS OF —
OWNERSHIP & OPPORTUNITY
★ PHILADELPHIA ★

SPONSORSHIP PROSPECTUS

LEARN MORE

ntlaconference.com



OCT
14 & 15

**JOIN US IN PHILADELPHIA FOR 2-DAYS OF POWERFUL TALKS
AND ENGAGING DISCUSSIONS ON THE LATEST TRENDS,
CHALLENGES, AND OPPORTUNITIES IN THE INDUSTRY.**

The NTLA Fall Symposium brings together the tax sale industry's most active investors, attorneys, lenders, servicers, title companies, auction providers, data providers, and service professionals.

Sponsorship is more than event visibility. It demonstrates your commitment to advancing the industry, supporting investor education, and strengthening the relationships that drive success throughout the tax lien and tax deed marketplace.

Location The Ritz-Carlton, Philadelphia
10 Avenue of the Arts, Philadelphia, PA 19102

150+
attendees



ATTENDEES

50,000+
targeted contact database

5,000+
unique monthly website
visitors

- Tax lien and tax deed investors
- Lenders
- Fund managers
- Accounting and consulting service providers
- Tax lien servicers
- Tax foreclosure attorneys
- Local government officials
- Software and data providers
- Auction vendors
- Title services
- Real estate professionals
- Real estate service providers

Exclusive Sponsorship Opportunities



LIBERTY & LEGACY RECEPTION SPONSOR (1) – \$7,500



- **Exclusive sponsor of the President's Reception**
- 2 complimentary registrations
- Opportunity to provide welcome remarks
- Premium recognition throughout the symposium
- Complimentary exhibit table (optional)
- Attendee list
- NTLA Industry Spotlight interview package
- Featured social media and website recognition



COMMUNITY IMPACT SPONSOR (1) – \$5,000



- **Exclusive sponsor of the NTLA Foundation Community Service Project**
- Opening General Session recognition
- 1 complimentary registration
- Professional photo recognition opportunities
- Complimentary exhibit table (optional)
- Attendee list
- NTLA Industry Spotlight interview package



LEGISLATIVE LEADERSHIP SPONSOR (1) – \$3,500



- **Recognition during legislative sessions**
- Opportunity to introduce legislative speakers
- 1 complimentary registration
- Complimentary exhibit table (optional)
- Attendee list
- NTLA Industry Spotlight interview package

NTLA INDUSTRY SPOTLIGHT INTERVIEW PACKAGE

Included with all sponsorships of \$3,500 and above.

Sponsors receive a **professionally recorded onsite interview** focused on industry trends, insights, and thought leadership. Deliverables include the full interview recording, short-form social media clips, transcript, NTLA website feature, and promotional use rights for future marketing efforts.

Exclusive Sponsorship Opportunities



INVESTOR EDUCATION SPONSOR (1) – \$3,500



- **Recognition during the roundtable workshop session**
- Branding on educational materials
- 1 complimentary registration
- Complimentary exhibit table (optional)
- Attendee list
- NTLA Industry Spotlight interview package



INDUSTRY INSIGHTS SPONSOR (1) – \$3,500



- **Sponsor recognition on post-event symposium insights report**
- Recognition in attendee communications
- 1 complimentary registration
- Complimentary exhibit table (optional)
- Attendee list
- NTLA Industry Spotlight interview package



NETWORKING SPONSOR (1) – \$3,500



- **Recognition during networking breaks and coffee station**
- Brand visibility throughout networking areas
- 1 complimentary registration
- Complimentary exhibit table (optional)
- Attendee list
- NTLA Industry Spotlight interview package



INDUSTRY ADVANCEMENT SPONSOR – \$1,500



- **General symposium sponsorship recognition**
- Website and event signage recognition
- Complimentary exhibit table (optional)
- Attendee list
- Sponsor ribbon on badge



When you become a sponsor with NTLA, you're not just partnering for a conference – you're embarking on a journey to **unlock exclusive marketing and lead generation opportunities that are tailored to your business needs.**



PRESS RELEASE

Your sponsorship will be announced through a dedicated press release.



DEDICATED SOCIAL MEDIA

Tap into our social media platforms to reach a broader audience and engage with potential clients.



WEBSITE PUBLICITY

Benefit from prominent placement on our website, directing traffic to your business.



SPECIAL EMAIL PROMOTION

Leverage our email marketing campaigns to directly connect with your target market.

**Depends on sponsorship level chosen*

BENEFITS BY SPONSORSHIP LEVELS	LIBERTY & LEGACY \$7,500	COMMUNITY IMPACT \$5,000	EXCLUSIVE \$3,500	ADVANCEMENT \$1,500
	OPENING NIGHT RECEPTION (1)	SERVICE PROJECT (1)	LEGISLATIVE (1) EDUCATION (1) NETWORKING (1)	GENERAL SPONSORSHIP
Listing in pre-event digital marketing campaigns (web, social, email)	✓	✓	✓	✓
Sponsor recognition in NTLA newsletters (2)	✓	✓	✓	✓
Premium sponsor recognition on NTLA website through 12/31	✓	✓	✓	✓
Conference-wide signage	✓	✓	✓	✓
Logo placement on sponsorship slides during conference	✓	✓	✓	✓
Sponsor ribbon attached to name badge	✓	✓	✓	✓
Promo item placed in conference tote bag	✓	✓	✓	
Conference attendee list	✓	✓	✓	✓
Complimentary conference registration	2	1	1	
Complimentary exhibit booth	✓	✓	✓	✓
Sponsored event welcome remarks	✓	✓	✓	
Attendee giveaway prize	✓	✓	✓	✓
Full color ad in conference program	Full Page	Half Page	Quarter Page	
<u>Exclusive</u> pre-event email campaign	✓	✓		
Mention in National press release and any media coverage	✓	✓		
Banner ad on NTLA and Online Community	✓	✓	✓	
Industry Spotlight Interview	✓	✓	✓	