

NEW ORLEANS



2024.
Symposium

SPONSORSHIP & EXHIBITOR PROSPECTUS

SEP 25-26 | The Ritz-Carlton, New Orleans



SEP
6-8

NTLA 2024 Symposium

Join us in New Orleans for a 2-day exploration of the essential, complex, and rapidly evolving tax sale industry.

Showcase your brand to a captivated audience of industry professionals at the nation's largest conference dedicated to the tax sale industry. This **2-day conference** is filled with scheduled networking events where your company will shine as you stand out among the rest, leaving an indelible mark on your target audience.

Location : The Ritz-Carlton New Orleans | 921 Canal St, New Orleans, LA 70112

150+
attendees



Attendees

30,000+

targeted contact database

5,000+

unique monthly website visitors

- Tax lien and tax deed investors
- Lenders
- Fund managers
- Accounting and consulting service providers
- Tax lien servicers
- Tax foreclosure attorneys
- Local government officials
- Software and data providers
- Auction vendors
- Title services
- Real estate professionals
- Real estate service providers

The NTLA Conferences features a unique exhibit area where **booths are placed at the center of all the action**. Traffic will be flowing constantly all 3 days of the event, providing your company with optimal exposure to 150+ attendees.

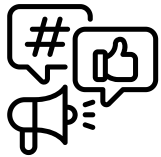


When you become a sponsor with NTLA, you're not just partnering for a conference – you're embarking on a journey to **unlock exclusive marketing and lead generation opportunities that are tailored to your business needs.**



Press Release

Announce your partnership and latest developments through a dedicated press release.



Dedicated Social Media

Tap into our social media platforms to reach a broader audience and engage with potential clients.



Website Publicity

Benefit from prominent placement on our website, directing traffic to your business.



Special Email Promotion

Leverage our email marketing campaigns to directly connect with your target market.

*Depends on sponsorship level chosen

EXHIBIT LOCATION

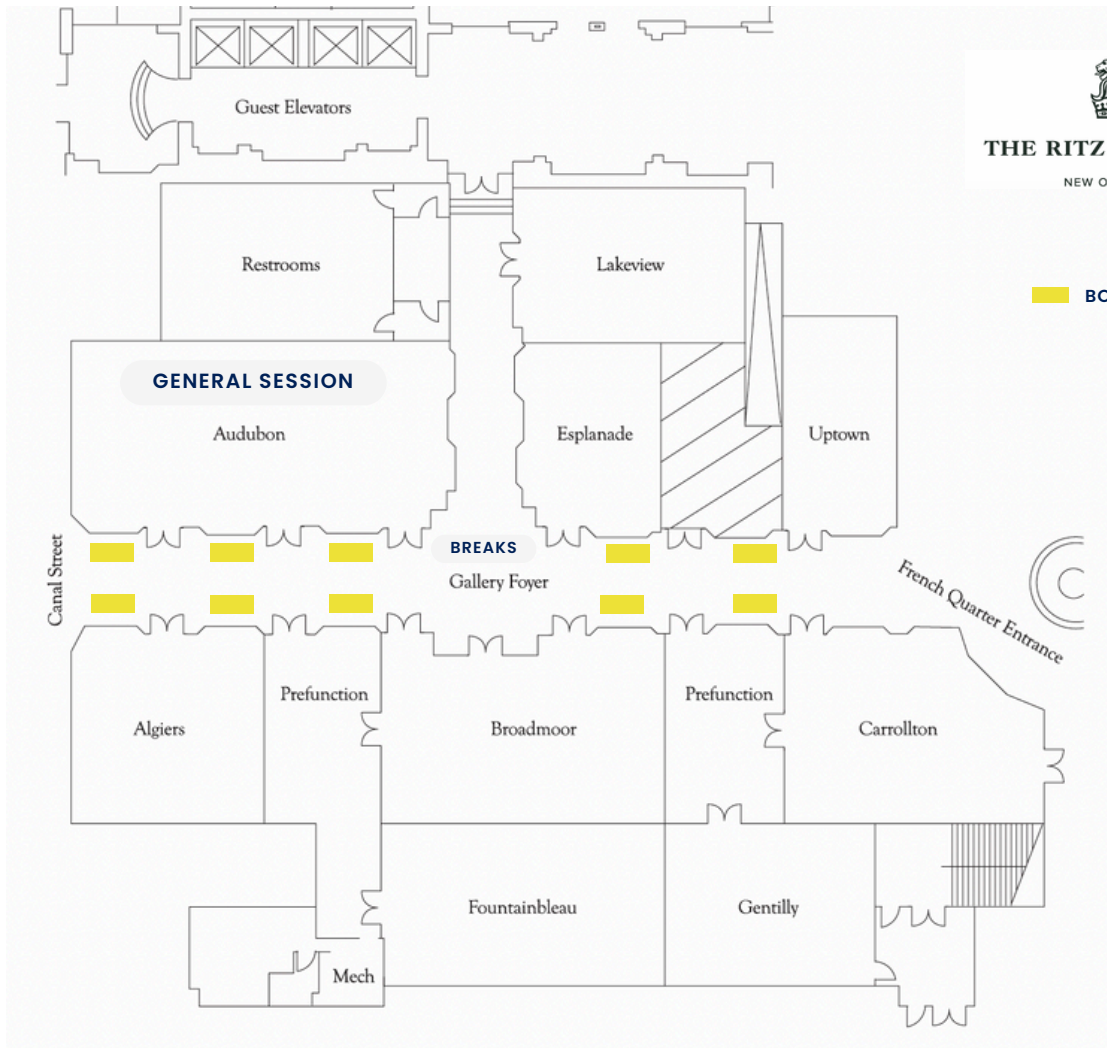


Exhibit Hall Hours

WED 9/25 — 12:00pm

Setup

WED 9/25 — 1:30 - 3:30pm

Open to Attendees

THUR 9/26 — 8:00am - 5:00pm

Open to Attendees

THUR 9/26 — 5:00pm

Breakdown

Thank you for your support!

Booth spaces will be allotted on a first-come, first-served basis. Please specify if you will need an electrical outlet for your booth. Booth does not need to be attended, you may have an attendant if you wish, but they must pay separate registration fee. Prices are listed at ntlaconference.com.

CANCELLATION OF EXHIBIT SPACE

In the case of an emergency, a refund may or may not be issued minus 10 percent (10%) of the exhibit fee that has been paid to NTLA. Cancellation requests must be received 30 days or more prior to the first day of the event. No refunds will be given on cancellations received fewer than 30 days before the first day of the event. All cancellation requests must be made in writing.

SPONSORSHIP OPPORTUNITIES

BENEFITS BY SPONSORSHIP LEVELS	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,500	BRONZE \$1,500
	OPENING NIGHT RECEPTION (1)	LUNCHEON (1) SERVICE PROJECT (1)	BREAKFAST (1) NETWORKING BREAK (3) TOTE BAGS (1)	BRONZE \$1,500
Listing in pre-event digital marketing campaigns (web, social, email)	✓	✓	✓	✓
Sponsor recognition in NTLA newsletters (2)	✓	✓	✓	✓
Premium sponsor recognition on NTLA website through 12/31	✓	✓	✓	✓
Conference-wide signage	✓	✓	✓	✓
Logo placement on sponsorship slides during conference	✓	✓	✓	✓
Sponsor ribbon attached to name badge	✓	✓	✓	✓
Promo item placed in conference tote bag	✓	✓	✓	✓
Conference attendee list	✓	✓	✓	✓
Complimentary conference registration	2	1	1	
Complimentary exhibit booth	✓	✓	✓	
Sponsored event welcome remarks	✓	✓		
Attendee giveaway prize	✓	✓	✓	✓
Full color ad in conference program	Full Page	Half Page		
Exclusive pre-event digital marketing campaign sponsorship recognition	✓			
Mention in National press release and any media coverage	✓	✓*		
Banner ad on NTLA and Online Community	✓	✓		
Push notification in conference Mobile App	✓	✓		

*Mention in national press release only for Service Project sponsorship